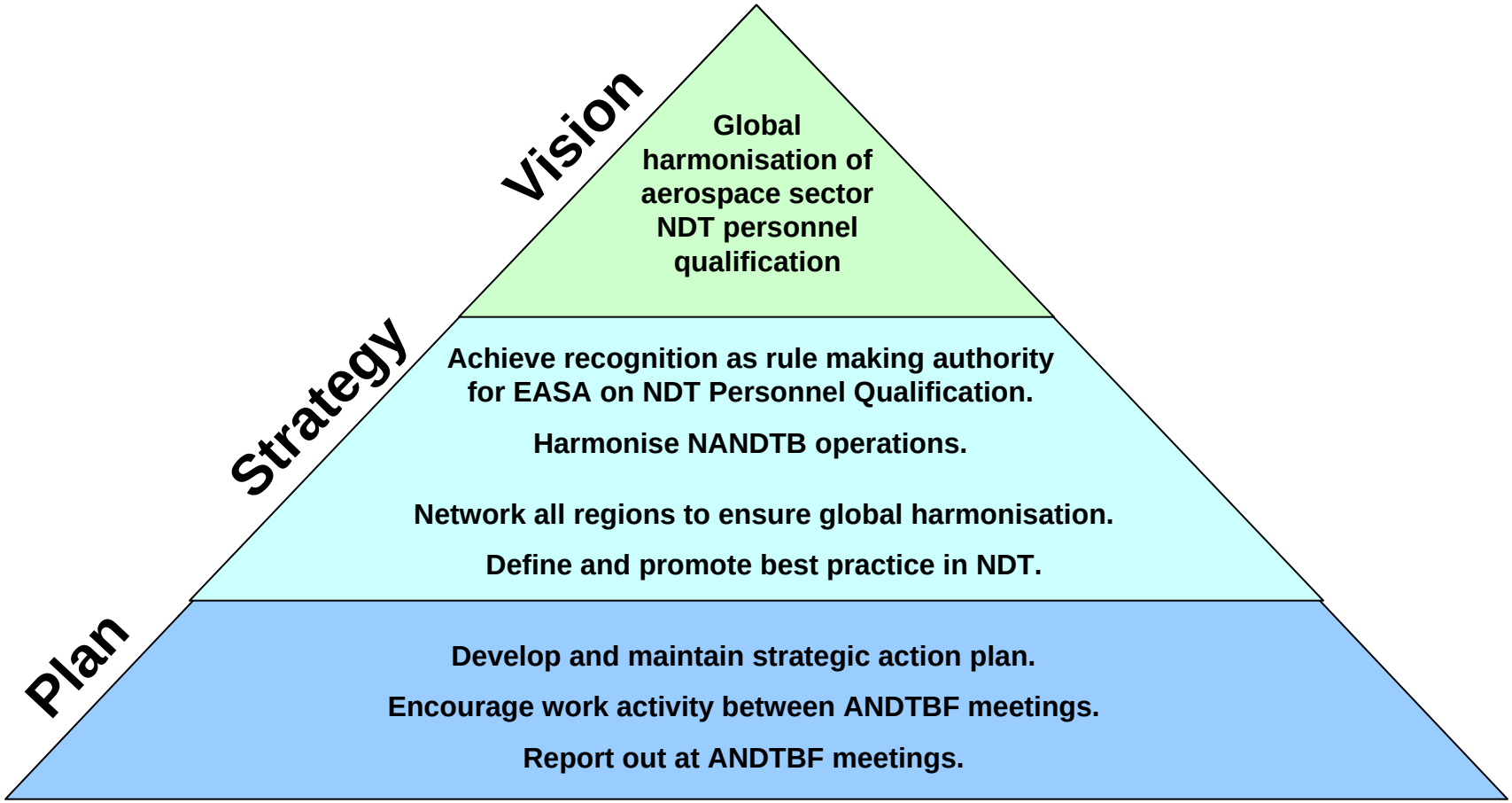ANDTBF Vision/Strategy